

Affiliate Marketing for Complete Beginners

A Simple, Step-by-Step Guide to Understanding Commissions



KENTON PATTERSON

A Simple, Step-by-Step Guide to Understanding Commissions

Page 1: What Is Affiliate Marketing? (Beginner-Friendly)

If you're completely new to making money online, affiliate marketing is one of the easiest ways to get started.

In simple terms, affiliate marketing means - You recommend a product → someone buys it → you earn money.

You don't need to:

Create your own product

Handle shipping

Deal with customer support

Your only job is to help people find useful products.

Real-Life Example I Am Using: [Get Paid To Learn Affiliate Marketing](#)

Imagine you tell a friend about a great pair of shoes. They buy them because of your recommendation. Now imagine getting paid for that, that's affiliate marketing.

Page 2: What Are Affiliate Commissions?

An affiliate commission is the money you earn when someone buys through your special link.

When you join an affiliate program, you get a unique tracking link. This link tells the company that you referred the customer.

Types of Commissions (Made Simple)

1. Percentage Commission

You earn a percentage of the sale. Example: Sell a \$100 product → earn 10% → you get \$10

2. Fixed Commission

You earn a set amount per sale. Example: \$20 per signup, no matter the price

3. Recurring Commission

You get paid every month (great for beginners!) Example: Promote a subscription → earn monthly income

👉 **Beginner Tip:** Recurring commissions are powerful because one sale can pay you again and again.

Page 3: How Do You Actually Get Paid?

Here's the exact step-by-step process:

Great Question !!

Keep Reading ...

You join an affiliate program

You get your special link

You share it (social media, blog, TikTok, etc.)

Someone clicks your link

They buy the product

You earn money 🎉

What Is a Cookie?

A cookie tracks the user after they click your link.

Example:

Someone clicks your link today

They buy 3 days later

You still get paid

(Some programs track for 7 days, others 30+ days)

How You Receive Money

Most programs pay via:

[Wise Banking](#)

[Bank transfer](#)

Page 4: Choosing the Right Affiliate Programs (Beginner Guide)

Beginner Tip: Recommendations

Beindependent - Simple strategies for residual income

This is where most beginners go wrong.

Don't just pick random products, choose smart.

5 Simple Rules for Beginners

1. Pick Something You Understand

If you like fitness, promote fitness products.

2. Promote Useful Products

Ask yourself: Would I recommend this to a friend?

3. Don't Chase High Commissions Only


A \$200 commission means nothing if no one buys.

4. Look for Beginner-Friendly Programs

Choose platforms that are easy to use and reliable.

5. Check Reviews First

If people hate the product, don't promote it.

 **Beginner Tip:** Start with 1–2 products only. Keep it simple.

Page 5: Common Beginner Mistakes (Avoid These!)

Most people fail not because affiliate marketing is hard but because they do these things:

✗ Promoting Too Many Products

This confuses your audience.

✗ Spamming Links Everywhere

Posting links without value = no sales

✗ Not Helping People

People buy solutions, not links.

✗ Expecting Fast Money

This is not instant income—it takes time.

✗ Not Being Honest

Always say it's an affiliate link. Trust = sales.

👉 Beginner Tip: Focus on helping first, selling second.

Page 6: Your Simple Plan to Get Started

If you're new, follow this exact plan:

Step 1: Pick a Niche

Choose something you enjoy (fitness, tech, money, etc.)

Step 2: Join an Affiliate Program

Sign up and get your links

Step 3: Create Content

Start posting:

[YouTube](#) videos

[Instagram](#) posts

[Blog Posts](#) - A highly useful resource I am using [WP Efortless](#)

Step 4: Help People Solve Problems

Example: "Best budget headphones" or "How to lose weight at home"

Step 5: Be Consistent

Post regularly and improve over time

Final Thoughts (Beginner Mindset)

Affiliate marketing is simple—but not instant.

For you: (Beginner-Friendly) Start Here

[WP Effortless](#) - WP Effortless is a platform that brings together useful WordPress tools and plugins to help you build and grow your website more easily. It focuses on simplifying setup, improving marketing, and boosting conversions, all in one place.

[Internet Whisperer](#) - A highly useful resource for anyone starting out in affiliate marketing, helpful introductory resource and a valuable guide for affiliate marketing beginners

Stay consistent

Help people

Promote good products

You can build a real income over time, Start small. Don't overthink it. Just begin, our first commission might be small, but it proves it works !

Affiliate Marketing for Complete Beginners



Unlock the secrets of online income with "Affiliate Marketing for Complete Beginners." Kenton Patterson provides a straightforward, step-by-step guide to help you navigate the world of affiliate marketing, from understanding commissions to choosing the right programs. Start your journey today and discover how simple it is to earn money by recommending products you love.



Author: Kenton Patterson -

<https://kentonpatterson.com/>